

KIOA Morning Show Contest: Dolly Parton's Smoky Mountain Christmas

93.3 KIOA's "Beat Luke or Jeriney" is an on-air contest that takes place weekdays from 6:00 AM to 10 AM. Starting Monday, December 1st through Friday, December 5th, one contestant per day will compete with one of the two morning show hosts in a trivia guessing game. The contestants will be playing to win a pair of tickets to see Dolly Parton's Smoky Mountain Christmas at Stephens Auditorium on Monday, December 15th.

The object of "Beat Luke or Jeriney" is to answer more trivia questions correctly than one of the morning show hosts. To compete, listeners must hear the cue to call into the KIOA-FM studios at 515-244-4933, which will play after the trivia category is revealed. Caller number ten will become that day's contestant and will then choose whether they would like to play against Luke or Jeriney. Once they have chosen, that host will leave the studio and caller ten will be asked that day's trivia questions first. The answers will not be revealed until the chosen host comes back into the studio to answer the same questions. In the event of a tie, the host will be declared the winner. Whether or not the contestant answers more questions correctly, they will win that day's prize. There will be five winners in total for this contest.

Listeners may only win once, and any winner that tries to compete more than once will be disqualified. Any attempt by a listener to win again by using someone else's name, phone number, email address, or physical address will disqualify that listener. Use of any software or hardware that gives its user an advantage over other contestants by automating their entry into any contest is prohibited and will disqualify said user.

These tickets are DIGITAL and will be emailed to winners upon completion of a waiver, who must have a smartphone in order to use them at the venue. 93.3 KIOA will make their best efforts to transfer tickets before the start of the event. 93.3 KIOA will not be held responsible if any tickets, certificates, or other prizes cannot be redeemed if an event is rescheduled or cancelled due to circumstances outside of the station's control. Winners are expected to follow all COVID-19 guidelines and any other rules and restrictions put forth by the event organizers and venue. This prize has an approximate retail value of \$182.

This contest is open to all eligible Iowa residents 18 or older who have not won anything on KIOA in the past 14 days or any prize valued at \$600 or more in the past six months. Winners are responsible for all local, state, and federal taxes and fees associated with the prize. Prizes are nontransferable and cannot be exchanged for cash.

Employees of KIOA, the Des Moines Media Group, Saga Communications of Iowa, LLC., and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred-mile radius of the KIOA main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is the current legal guardian.

Full contest rules are available online at www.kioa.com.

These are the rules governing all contests aired on 93.3 KIOA KIOA-FM radio and on the kioa.com website, unless otherwise specified. In the following rules, "93.3 KIOA KIOA-FM" means Saga Communications of Iowa, LLC, dba Des Moines Media Group and its parent corporation, Saga Communications, Inc., which owns 93.3 KIOA KIOA-FM radio:

- No purchase is necessary to enter any 93.3 KIOA KIOA-FM contest.
- To be eligible to win any prize on 93.3 KIOA KIOA-FM you must not have won anything on 93.3 KIOA KIOA-FM in the past 30 days or any prize valued at \$600 or more in the past six months. Only one winner per household is permitted within 30 days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.
- Anytime you call the 93.3 KIOA KIOA-FM studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.
- As a winner of a 93.3 KIOA KIOA-FM contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes without any compensation to you.
- Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. 93.3 KIOA KIOA-FM reserves the right to substitute a prize of similar value.
- All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the 93.3 KIOA KIOA-FM studios prior to claiming prize. All winners will be

sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds \$600.

- In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), 93.3 KIOA KIOA-FM's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (93.3 KIOA KIOA-FM) awarding the prize to the winner. 93.3 KIOA KIOA-FM shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. 93.3 KIOA KIOA-FM shall not be liable for any claim by any winner for damages incidental thereto.
- All 93.3 KIOA KIOA-FM contests are open to all eligible residents 21 or over (unless otherwise specified) living within 75 miles of station transmitter(s). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to 93.3 KIOA KIOA-FM that will be presented to 93.3 KIOA KIOA-FM and accepted before the prize is awarded. Employees of 93.3 KIOA KIOA-FM, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred-mile radius of the 93.3 KIOA KIOA-FM main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
- Winners will be expected to claim prize at the 93.3 KIOA KIOA-FM studios, 1416 Locust Street, Des Moines, Iowa 50309, between 9:00am – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.
- All federal, state, and local laws and regulations apply. Contest is void where prohibited.
- 93.3 KIOA KIOA-FM reserves the right to disqualify any entrant if any contest rules are violated in any way.

- 93.3 KIOA KIOA-FM assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. 93.3 KIOA KIOA-FM, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.
- As a licensee of the FCC and a trustee of the public airwaves, 93.3 KIOA KIOA-FM reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of 93.3 KIOA KIOA-FM management if world events, the national mood, or public safety so warrant.
- 93.3 KIOA KIOA-FM reserves the right to amend the rules to any contest at any time. 93.3 KIOA KIOA-FM's decision is always final.
- For any contest requiring phone entry you must use only the following number unless otherwise specified: 515-244-4933. For texting, it is 77000. The person operating the telephone at 93.3 KIOA KIOA-FM has the final decision as to who is the winning caller.
- 93.3 KIOA KIOA-FM shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, or internet access, or any other circumstances in any contest beyond 93.3 KIOA KIOA-FM's control.
- For any contest involving on-line voting: If an entrant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means, 93.3 KIOA KIOA-FM reserves the right to disqualify the entrant in its sole discretion and/or use another means to determine the winner(s), ex. – random selection or appointing a panel of judges.
- 93.3 KIOA KIOA-FM is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable

hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. 93.3 KIOA KIOA-FM is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in 93.3 KIOA KIOA-FM's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair administration, security, fairness or proper play of this contest, or contest plays, 93.3 KIOA KIOA-FM reserves the right at its sole discretion to suspend, modify or terminate the contest.

- 93.3 KIOA KIOA-FM has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on prize (if any) are provided only by the manufacturer, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.
- The following are specifically related to E-contests and E-Mail Club promotions on kioa.com:
 - All appropriate information in required fields must be entered correctly and completely or you will be disqualified.
 - To win a prize you must reside within the listening area of 93.3 KIOA KIOA-FM as defined at the exclusive discretion of 93.3 KIOA KIOA-FM management.
 - Any problems with the internet or email are not 93.3 KIOA KIOA-FM's responsibility.

- Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.
- Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all on 93.3 KIOA KIOA-FM. Contests heard on the radio station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard on the internet are delayed. This delay can last for as much as 30 seconds or more. This means that when 93.3 KIOA KIOA-FM contests are played that require a specific caller to telephone the radio station (such as "Caller number 9 when you hear the sound effect"), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

A copy of these rules is available during business hours at the 93.3 KIOA KIOA-FM studios 1416 Locust Street, Des Moines, Iowa 50309.